

CIPR

CHARTERED INSTITUTE  
OF PUBLIC RELATIONS

70 YEARS 1948  
2018

# A Service of Commemoration & Celebration

St Bride's Church  
Fleet Street  
London

Friday  
9 February 2018  
11am

## Speakers and Readers



### **Sarah Hall Chart.PR, FCIPR**

Sarah Hall is a Fellow of the Chartered Institute of Public Relations and President for 2018. She was awarded the Sir Stephen Tallents Medal in 2014 for exceptional achievement in public relations practice. She is Managing Director of Sarah Hall Consulting Ltd and founder and editor of #FutureP Roof.



### **Lord Black of Brentwood Hon FCIPR**

Lord Black of Brentwood is an Honorary Fellow of the Chartered Institute of Public Relations, a Fellow of the Royal Society of Arts and Executive Director of the Telegraph Media Group. He was previously Director of Communications for the Conservative Party and Director of the Press Complaints Commission.



### **Valentina Kristensen MCIPR**

Valentina is the Head of PR and Marketing at OakNorth – a challenger bank that lends to entrepreneurs – where she leads the bank’s corporate communications strategy and marketing programme. She won CIPR’s Outstanding Young Communicator Award in 2015. She is also the Chair of Influence Magazine’s editorial board.



### **Alison Clarke FCIPR**

Alison Clarke is a Fellow and former President of the Chartered Institute of Public Relations, a Fellow and former Chairman of the Public Relations Consultants Association, a Trustee of Lucy Air Ambulance for Children and The Scar Free Foundation and a Governor of Benenden School. She has over 25 years’ experience working with some of the world’s best known global corporations and served as Chief Executive of both Weber Shandwick (Asia Pacific) and Grayling (UK and Ireland). She now runs her own consulting business working as NED, board advisor and mentor to a range of companies helping them develop and grow a more successful and profitable business.



### **Cornelius Alexander Found.Chart.PR, FCIPR**

Cornelius Alexander has worked in public sector PR since the 1990s when he joined Scotland Yard after a career in journalism. He went on to work for the Mayor of London, the Probation Service and in healthcare (both here and in Vancouver). He is currently launching his own consultancy, PorthKornow.

## **St Bride's Church**



### **The Reverend Canon Dr Alison Joyce Rector of St Bride's**

Alison trained for the ordained ministry in Oxford, at Ripon College Cuddesdon. Her Curacy was served in rural Oxfordshire; she then moved to Birmingham where she lectured in Christian Ethics and Anglican Studies at Queen's College (now The Queen's Foundation). She was Associate Priest at St Anne's Church, Moseley, Vicar of Edgbaston Old Church and Recognised Chaplain to the University of Birmingham.

### **Director of Music**

Robert Jones

### **Choir**

The Choir of St Bride's

### **Organist**

Matthew Morley

### **Head of Operations**

James Irving

## Order of Service

We meet to commemorate the 70th anniversary of the foundation of the Institute of Public Relations, to give thanks for the lives of the founders and to recognise the service and achievements of all members.

### Choir

**"I was glad"**

Hubert Parry

### Welcome & Opening Prayer

The Rector

### Hymn

**Praise, my soul, the King of heaven**

*Praise, my soul, the King of heaven,  
To his feet thy tribute bring;  
Ransomed, healed, restored,  
    forgiven,  
Who like me his praise should sing?  
Praise him, Praise him,  
Praise the everlasting King.*

*Praise him for his grace and favour  
To our fathers in distress;  
Praise him still the same for ever,  
Slow to chide, and swift to bless:  
Praise him, Praise him,  
Glorious in his faithfulness.*

*Father-like, he tends and spares us,  
Well our feeble frame he knows;  
In his hands he gently bears us,  
Rescues us from all our foes:  
Praise him, Praise him,  
Widely as his mercy flows.*

*Angels, help us to adore him;  
Ye behold him face to face;  
Sun and moon, bow down before  
    him,  
Dwellers all in time and space:  
Praise him, Praise him,  
Praise with us the God of grace.*

### Reading

**Strong Foundations**

Valentina Kristensen MCIPR

### Choir

**Verbum caro**

John Sheppard

## Address

### Truth

Cornelius Alexander Found.Chart.PR, FCIPR

## Choir

### Come, my Way, my Truth, my Life

Ralph Vaughan Williams

## Reading

### Service

Alison Clarke FCIPR

## Hymn

### Come down, O love divine

*Come down, O Love divine,  
Seek thou this soul of mine,  
And visit it with thine own  
ardour glowing;  
O Comforter, draw near,  
Within my heart appear,  
And kindle it, thy holy flame  
bestowing.*

*O let it freely burn,  
Till earthly passions turn  
To dust and ashes in its heat  
consuming;  
And let thy glorious light  
Shine ever on my sight,  
And clothe me round, the while  
my path illuming.*

*Let holy charity  
Mine outward vesture be,  
And lowliness become mine inner  
clothing:  
True lowliness of heart,  
Which takes the humbler part,  
And o'er its own shortcomings  
weeps with loathing.*

*And so the yearning strong,  
With which the soul will long,  
Shall far outpass the power of  
human telling;  
For none can guess its grace,  
Till he become the place  
Wherein the Holy Spirit makes  
his dwelling.*

## Reading

### Understanding

Lord Black of Brentwood Hon. FCIPR

## Choir

### One voice

Barry Manilow arr. Robert Jones

## **Address**

### **A New Age**

Sarah Hall Chart.PR, FCIPR, CIPR President

## **Choir**

### **The Long and Winding Road**

John Lennon - Paul McCartney arr. Robert Jones

## **Prayers**

The Rector

## **Hymn**

### **Tell out, my soul**

*Tell out, my soul, the greatness of  
the Lord!*

*Unnumbered blessings, give my  
spirit voice;*

*Tender to me the promise of his  
word;*

*In God my Saviour shall my heart  
rejoice.*

*Tell out, my soul, the greatness of  
his might!*

*Powers and dominions lay their  
glory by.*

*Proud hearts and stubborn wills are  
put to flight,*

*The hungry fed, the humble lifted  
high.*

*Tell out, my soul, the greatness of  
his name!*

*Make known his might, the deeds his  
arm has done;*

*His mercy sure, from age to age  
the same;*

*His holy name, the Lord, the  
Mighty One.*

*Tell out, my soul, the glories of  
his word!*

*Firm is his promise, and his  
mercy sure.*

*Tell out, my soul, the greatness  
of the Lord*

*To children's children and for  
evermore.*

## **Blessing**

The Rector

## **Organ Voluntary**

## **Qiprovision**

There will be a retiring collection for Qiprovision and St Bride's Church.

## **Reception**

A reception will be held after the service at the St Bride's Institute – all welcome.



Every member of our Institute, however experienced, realises that there is always something yet to be learned in pursuit of our many sided calling.



Sir Stephen Tallents



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**70** 1948  
YEARS 2018

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